

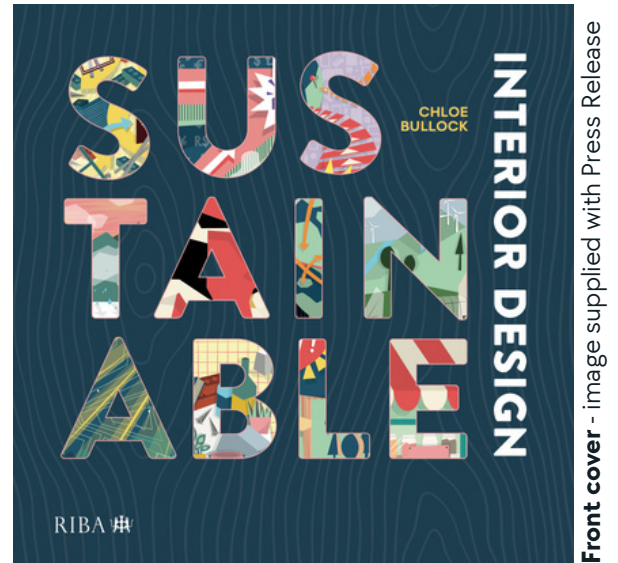
## Press Release

# SUSTAINABLE INTERIOR DESIGN

BY AWARD-WINNING DESIGNER CHLOE BULLOCK

Published by RIBA on 1st May 2024.

Pre order at: [www.ribabooks.com](http://www.ribabooks.com)



**PETA's Compassionate Designer 2023, Chloe Bullock, calls on a 30-year career in sustainable design – specialising in vegan design and the circular economy – to demonstrate how the sustainable interior design of buildings, interiors and products can lessen the industry's impact on people, planet and animals.**

Written to help designers and their clients find an approach that fits their values and ethics, this handbook is ideal for interior designers at any stage of their career. And helps them to define and examine interior design's impact as an industry.

Bullock introduces her readers to eleven inspirational approaches which each can be set as a project goal, demonstrated in an exciting range of responsible and innovative spaces, products, materials and supply chains.

Packed with innovative examples from around the world, alongside crucial guidance on the benefits of designing sustainably and regeneratively. There's information on how sustainable design contributes to health and wellbeing, promotes ecology and embraces the circular economy – all backed up by authoritative best practice guidance.

Spanning from Seattle to Byron Bay it features 40 inspirational projects, including:

- Kitchens that can be easily dismantled and taken with you when you move home – your kitchen is one of the highest value purchases you buy for your home – yet we leave them behind when we move
- A circular economy building that can be dismantled and relocated multiple times
- Beautiful furnishings you can borrow only for the time you need them
- Projects that are self-sustaining and consciously aware of their impacts on people, planet and animals
- Regenerative designs that revive culture and nature
- Non-toxic alternatives to out-moded and cruelly produced animal products
- Technology that ensures a true, transparent Fair Trade in our supply chains
- Beautiful finishes made from demolition waste
- Spaces that reconnect us to nature and promote health

## About The Author

**Chloe Bullock is an award winning interior designer. The recipient of PETA's Compassionate Designer 2023 she is a founding signatory of Interior Design Declares, is both Vegan Design and B Corp Certified®, a BIID Registered Interior Designer® and Living Future Accredited.**

Chloe was the first interior designer in the UK to be [vegandesign.org](http://vegandesign.org) certified™.

Her company, Materialise Interiors, supports project teams and individual clients with advice on sustainable and regenerative design solutions – interior design, sourcing and materials.

Prior to setting up her own company in 2005, she spent 10 years as part of The Body Shop HQ team delivering ethical store concepts and specifications globally. Her ongoing commitment to environmental awareness, sustainability using circular economy principles and cruelty-free specifications and ethical business learnt at The Body Shop, soon translated into her own interior design B Corp® certified business.

Chloe is a co-founder of Interior Design Declares, part of the British Institute of Interior Design (BIID) Professional Practice Committee responsible for delivering a Sustainability Strategy for the professional body and she co-wrote the BIID Sustainable Specification Guide.

She is also a fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce. Chloe graduated in Furniture and Product Design from Nottingham Trent University in 1993 when she won the New Designer's 'Consumer Product Design' award.

Chloe hopes her book will serve to help her fellow designers as well as students, clients and design enthusiasts and inspire how they work with purpose and encourage ripples of change in the industry.

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## Notes

Worldwide, the construction industry contributes to 50% of all climate change, 40% of drinking water pollution, 23% of air pollution and 50% of landfill waste. (source Royal College of Art, 'Mykor start-up', 2022)

Our supply chains are sometime opaque. Nearly one in ten children are working in the global economy and nearly half of them, 79 million, are in hazardous work. (source: GoodWeave, 'Child labor', [www.goodweave.org/the-issue](http://www.goodweave.org/the-issue))

## About RIBA Publishing

RIBA Publishing is the publishing arm of the Royal Institute of British Architects. They commission books from architects and designers from around the world, which enable their industry to do their jobs better and improve our world, whether addressing climate change, new technologies or emerging social issues. They help clients to make informed decisions, while responding to a wider cultural appetite for architectural knowledge.

[www.architecture.com/riba-publishing.com](http://www.architecture.com/riba-publishing.com)

## About illustrator Elena Branch

The book is illustrated by Elena Branch, a talented illustrator and textile designer who specialises in communicating environmental issues into thought-provoking designs. This is Elena's first book illustration commission and Chloe is delighted to use the book to showcase Elena's talents.

"It's scary how many harmful things are in our everyday, but it's refreshing how this book shows the many ways around this, and how we could all have a cleaner and greener home"

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